● PLAYBOOK · GET FOUND · HOLE

Local SEO Rescue Guide

Get found on Google in your town this weekend. No agency needed. No monthly retainer.

A BLACK FLAG MEDIA PLAYBOOK

BUCKET AUDIT

THE GBP ANTIDOTE

PRICING

ABOUT

$27 · one-time · instant delivery

PDF · web reader · lifetime access · magic link, no account needed

GET THE KIT FOR $27 →

7 years proven. One profile. Fifteen minutes of setup and it's done. Real, compounding results.

BLACK FLAG · MEDIA

GET FREE PLAN →

You get instant access to all 6 deliverables below.

1 · WEB READER

This page

Read anywhere, bookmark instantly.

2 · PDF

local-seo-rescue-guide.pdf →

Save, print, share.

3 · TEMPLATES

templates.txt →

Review replies, scripts, NAP checklist.

4 · TRACKER

seo-review-tracker.csv →

Weekly GBP & monthly review count.

BUCKET AUDIT

5 · GBP SETUP

gbp-first-time-setup.md →

10-step Google Business Profile audit.

6 · REVIEW SYSTEM

review-generation-system.md →

Timeline, templates, with scripts.

PRICING

LIFETIME UPDATES · When Google changes, this kit changes. You get every update free.

ABOUT

The Problem

Most owners think Google SEO is complicated, expensive, or requires an agency. For local businesses, none of that is true.

93 percent of people who search for a local business use Google. 76 percent visit within 24 hours. 28 percent only.

FREE THE GENERAL

> If you get 100 local searches per month and your competitor takes 30 clicks while you take 5, you're leaving $3,250/mo on the table. $39,000/yr. Compounding.

The GBP Trifecta

Three moves. Every one is free. Every one takes minutes.

CLAIM complete profile → **COLLECT** reviews → **CONFIRM** NAP everywhere

CLAIM: Fully complete your Google Business Profile. Every field, every photo slot. Incomplete profiles rank below complete ones, even when the incomplete one is a better business.

COLLECT: Build a system that generates fresh reviews every month. Google's local algorithm weights recency + volume. A profile with 40 reviews averaging 4.8, 3 of which came this month, outranks a profile with 200 reviews from 3 years ago.

CONFIRM: Make sure your Name, Address, Phone matches exactly across the web (website, GBP, Yelp, Facebook, Apple Maps, industry directories). Different formatting (Suite vs Ste) confuses Google and hurts ranking.

Three moves. Skip one and the algorithm docks you.

The Install (Weekend)

Google Business Profile.

- **Review Generation System:** three tested methods (verbal, automated, handoff card) with scripts and response rate benchmarks.

Total setup time: 60-90 minutes on Day 1, then 5 minutes per week.

What Working Looks Like

- Weekly GBP views trending up month over month.
- 3 to 8 new reviews per month (varies by volume).
- Your business shows up in the "3-pack" for your primary keyword + city.
- Direct call volume from GBP is up.
- NAP consistent across all 12 platforms in the checklist.

Local SEO takes 90 days to see meaningful movement, 12 months to dominate. Every month you delay is a month your competitor in position 1 keeps their $3,900.

> **Do one thing today:** Go to google.com/business. Search your business name. Claim or verify. If nothing exists, create it. Postcard verification takes 5-14 days, so start today.

Ready for us to install this for you?

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GET FREE PLAN →

BOOK YOUR CLARITY CALL →

Zero pitch. You leave with a plan whether we work together or not.

BLACK FLAG MEDIA · THIS IS WHAT A TIGHT BUCKET LOOKS LIKE

BUCKET AUDIT

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ABOUT